

**BRIAN KINGSLEY KRUMM**  
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## **ACADEMIC APPOINTMENTS**

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### **UNIVERSITY OF TENNESSEE COLLEGE OF LAW**

Associate Professor

August 2012 – Present

COURSES TAUGHT: Business Clinic, Trademark Clinic, Representing Enterprises, Mergers & Acquisitions (Renmin University of China Law School, Beijing).

Visiting Professor

August 2010 – 2012

COURSES TAUGHT: Business Clinic, Business Associations, Secured Transactions.

Adjunct Professor

August 1998 – 2010

COURSES TAUGHT: Introduction to Business Transactions, Contract Drafting, Representing Enterprises.

## **EDUCATION**

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UNIVERSITY OF TENNESSEE COLLEGE OF LAW, J.D., 1994

THE MAXWELL SCHOOL OF PUBLIC AFFAIRS, SYRACUSE UNIVERSITY, M.P.A., 1978

UNIVERSITY OF NEW YORK AT OSWEGO, B.A., Political Science, 1977

## **SCHOLARSHIP**

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*Fostering Innovation and Entrepreneurship: Shark Tank Shouldn't Be the Model*  
(Work in progress)

*Don Kill the Innovator While Trying to Tame the Patent Troll,*  
(How will the proposed Patent Troll Legislation effect innovators and entrepreneurs?)  
(Work in progress)

Brian Krumm & Liz Natal, *Good Ole Rocky Top: Rocky Top Tennessee*, TRANSACTIONS: 18 TENN. J. BUS. L. 125 (2017).

Brian K. Krumm, *University Technology Transfer - Profit Centers or Black Holes: Moving Toward a More Productive University Innovation Ecosystem Policy*, 14 NW. J. TECH. & INTELL. PROP. 171 (2016).

Krumm, Brian K. & Kuney, George W., *A Transactional Matter: A Guide to Business Lawyering*, St. Paul, MN: Thompson Reuters (2016).

Brian K. Krumm & Zackarij R. Gardner, *Registering Trade and Service Marks in Tennessee: A Brief How-To Guide*, TRANSACTIONS: 16 TENN. J. BUS. L. 179 (2015).

Shelley Dunck and Brian Krumm, *Teaching Transactional Skills Using Real Clients From Clinic to Classroom*, 15 TENN. J. BUS. L. (2014).

Brian K. Krumm, Joan MacLeod Heminway, and Michael J. Higdon, *A Case Study in Transactional Centers and Certificate/Concentration Programs: From Program Design to Student Experience*, the Clayton Center for Entrepreneurial Law, 14 TENN. J. BUS. L. 569 (2013).

Krumm, Brian K. & Kuney, George W., *The Entrepreneurial Law Handbook*, St. Paul, MN: Thompson Reuters Copyright 2012.

*State Legislative Efforts to Improve Access to Venture Capital*, in EVOLVING ECONOMIES: THE ROLE OF LAW IN ENTREPRENEURSHIP AND INNOVATION; (Edward Elgar Publishing) (2012).

Shelley Dunck, Brian Krumm, and Sharon Pocock, *Teaching Contract Drafting Using Real Contracts*, 12 Tenn. J. Bus. L. 359 (2011).

Brian K. Krumm, *Understanding the New Tennessee Small Business Investment Company Credit Act: Stimulating Economic Growth at the Intersection of Free Market Capitalism and Government Intervention*, 11 TENN. J. BUS. L. 93 (2010).

*Covenants Not to Compete: Time for Legislative and Judicial Reform in Tennessee*, 35 U. MEM. L. REV. 447 (2005).

*High Speed Ground Transportation Systems: A Future Component of America's Intermodal Network?* 22 TRANSPORTATION LAW JOURNAL 309 (1994), Harold A Shertz Award Winner for best transportation law article.

## **SELECTED PRESENTATIONS**

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Presenter: New York State Science & Technology Law Center Webinar, Syracuse University College of Law, *How Entrepreneurial Law and IP Clinics Can Assist in the Commercialization of University Intellectual Property*, March 29, 2017.

Presenter: Faculty forum at Syracuse University College of Law, *Fostering Innovation and Entrepreneurship: Shark Tank Shouldn't Be the Model* March 29, 2017.

Presenter: Faculty forum at Georgia State University College of Law, *Fostering Innovation and Entrepreneurship: Shark Tank Shouldn't Be the Model* February 27, 2017.

Presenter: "Changing Landscape of Innovation Finance", The Centre for Common Law at Renmin University of China Law School in Beijing, October 18, 2016.

Co-Presenter: with Professor Karl Okamoto, of Drexel University College of Law, "The Value of Transactional Law Clinics and Simulation Exercises in Teaching Transactional Law Skills" to the Renmin University Faculty Development Centre, October 20, 2016.

Presenter: Workshop on Legal Education "Preparing Students for Solo and Small Business Practice," 2016 SEALS Annual Conference, August 10, 2016.

Discussant: "The Legal Aspects of Small Business Finance in the Crowdfunding Era," 2016 SEALS Annual Conference, August 9, 2016.

Presenter, "Using the Other 'Case Method' for Teaching Transactional Skills," 5<sup>th</sup> Biennial Transactional Conference, "Method in the Madness: The Art and Science of Teaching Transactional Law and Skills" at the Emory Law Center for Transactional Law and Practice, June 10-11, 2016.

Presenter, "Transactional Clinic Impact on the Community Ecosystem," 39<sup>th</sup> AALS Conference on Clinical Education, "Clinics and Communities: Exploring Community Engagement through Clinical Education," Baltimore, Maryland, May 3, 2016.

Presenter, "Using the Other 'Case Method' for Teaching Transactional Skills: Extended Case Base Simulations," 15<sup>th</sup> Annual Transactional Clinical Conference, "Tools of Translation," University of Baltimore School of law, April 29, 2016.

Presenter, "Clinical Methodologies to Expose Chinese Law Students to the Principals and Process of American Transactional Law," 15<sup>th</sup> Annual Transactional Clinical Conference, "Tools of Translation," University of Baltimore School of law, April 29, 2016.

Presenter, E3 (Experiential Education Exchange) Transactional Roundtable "Managing Students Managing Work: Using Class Time Effectively," Madison WI, December 11, 2015.

Moderator, Clayton Center for Entrepreneurial Law CLE Program, "Crowdfunding: The Basics and Beyond," Knoxville, TN, September 18, 2015,

Presenter, Southeastern Association of Law Schools 2015 Annual Conference, “New Transactional, Entrepreneurship, and IP Law School Clinics/Labs: What’s working and How,” Boca Raton, Florida July 30, 2015.

Presenter, Southeastern Association of Law Schools 2015 Annual Conference, Workshop on Distance Learning “Educating the Digital Lawyer,” Boca Raton, Florida July 30, 2015.

Presenter, AALS Clinical Conference, Leading the New Normal: Clinical Education at the Forefront of Change, “Representing Enterprises,” Rancho Mirage, California, May 5, 2015.

Moderator, Transactional Law/Small Business Breakout Session, AALS Clinical Conference, Leading the New Normal: Clinical Education at the Forefront of Change, “Representing Enterprises,” Rancho Mirage, California, May 5, 2015.

Presenter, AALS Annual Meeting, Clinical Legal Education, Co-Sponsored by Section on Teaching Methods “Integrating Clinical Pedagogy across the Curriculum Making It Work,” Washington, D.C. January 4, 2015.

Presenter, Knoxville Urban League, Co-Starters Program, “Legal Aspects of Starting A Business,” Saturday October 4, 2014.

Presenter, “Using LawMeets Materials in the Classroom to Teach Drafting and Negotiation Skills,” Fourth Biennial Transactional Conference, “Educating the Transactional Lawyer of Tomorrow,” at the Emory Law Center for Transactional Law and Practice, June 6-7, 2014.

Presenter, Dean’s Circle, “Developments in Clinical Education: Law Meets; Hi-Tech Clients; and Teaching Chinese Law Students via Teleconference at Renmin University Law School, Beijing, China,” April 12, 2014.

Moderator, “Works in Progress Corporate and Securities Law,” AALS Clinical Conference: “Widening Our Impact, Broadening Our Reach,” Chicago, Illinois, April 29, 2014.

Presenter, “Using Hybrid Courses to Expand the 8:1 Clinic Student Ratio” with Professor Paula Williams, University of Tennessee, Transactional Clinical Conference, Chicago, Illinois, April 25, 2014.

Presenter, “*Expanded Experiential Opportunities and the Propriety of Expanding Student Practice Rules*” AALS Clinical Conference: “Widening Our Impact, Broadening Our Reach,” Chicago, Illinois, April 28, 2014.

Presenter, Center for Law and Intellectual Property Innovation Summit 2014, Texas A&M School of Law “Shaping the Future of Law and Entrepreneurship: Life Cycle of a Small Software Company,” February 28, 2014.

Presenter, Pre Football Saturday CLE: “Representing the Small and Emerging Business: How You Can Add More Value than LegalZoom,” Knoxville, TN, November 9, 2013.

Presented at West Academic Publishing event, discussing the e-book, Krumm & Kuney’s, *The Entrepreneurial Law Clinic Handbook*, AALS Clinical Law Conference, San Juan, Puerto Rico, April, 29, 2013.

Video, with West Publishing introducing the *The Entrepreneurial Law Clinic Handbook*, AALS Annual Meeting, <http://www.youtube.com/embed/nBqHQD-tDR4>, AALS Annual Meeting, New Orleans, LA, January 6, 2013.

Moderator/ Presenter, “How Transactional Clinics Are Assisting in the Commercialization of University Intellectual Property to Enhance the Innovation Ecosystem,” 12<sup>th</sup> Annual Transactional Clinical Conference, at the University of Texas, April 6-7, 2013.

Moderator/Presenter, “Preparing the Transactional Lawyer from Doctrine to Practice,” Biannual Transactional Law Education Conference at Emory University November 3-4, 2012.

Presented “What Every Non-Profit Director Should Know” to the Knoxville Urban League, October 7, 2012.

## **FACULTY ACTIVITIES AND HONORS**

Nominated for the Otto Wheely Award for Excellence in Technology Transfer

Member, Anderson Center for Entrepreneurship and Innovation’s Research Council, Haslam College of Business Administration.

Member, Placement and Career Services Committee

Member, Committee on Community

JD/MPH Coordinator

Member, Facilities Planning Committee

Member, Clayton Center Business Concentration Advisor

Advisor, Transactions: The Tennessee Journal of Business Law

Advisor, Transactional LawMeets Team

Provided consulting services to the University of Tennessee Center for Industrial Services in assisting an Athens based company better understand what Intellectual Property (IP) assets they had, how to best protect those assets and how to structure an IP incentive program for their company.

Served on the steering committee for the Fourth Biennial Transactional Conference, "Educating the Transactional Lawyer of Tomorrow," at the Emory Law Center for Transactional Law and Practice, June 6-7, 2014

Founding member of the e-cubed (experiential educational exchange) Transactional Symposium which is an online platform for clinical transactional law professors to collaborate and effectively share ideas with each other.

## **PROFESSIONAL ACTIVITIES**

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Member of the Knoxville, Tennessee and American Bar Associations

Appointed by the Supreme Court of Tennessee as a Hearing Committee member for Disciplinary District IV

Member of the Tennessee Committee to the Civil Rights Commission

Member of the Business Law Section, American Bar Association

ABA Business Law Section, Committee on Business Law Education

Member, American Intellectual Property Association

Founding Scholar of the Entrepreneurship Research Society

Member of academic advisory board for Bloomberg Law: Corporate Transactions Products.

Advisory Board, Floodlight Genomics

Director and Chair, Workforce Development Committee, Tennessee Tomorrow, Inc. (1995 -1998)

Member, State of Tennessee Families First Oversight Committee (1995 – 1998)

## **SELECTED MEDIA CONTRIBUTIONS**

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“Challenges of starting a new Business” Collegiate Entrepreneurs’ Organization, [https://www.youtube.com/results?search\\_query=University+of+Tennessee+entrepreneurs](https://www.youtube.com/results?search_query=University+of+Tennessee+entrepreneurs) (February 22, 2013).

Your Weekly Constitutional, Brian Krumm tells us how both federal antitrust law and state regulatory law may figure prominently in the proposed merger of two healthcare giants in Northeast Tennessee, the Wellmont Health System and the Mountain States Health Alliance. Such mergers are being proposed all over the United States, so this is much more than just a local issue. [http://ywc.podomatic.com/entry/2015-11-21T04\\_07\\_31-08\\_00](http://ywc.podomatic.com/entry/2015-11-21T04_07_31-08_00) (November 21, 2015).

Brian Krumm, Op-Ed., *Time For A Conversation on Hospital Reform*, BRISTOL HERALD-COURRIER, June 21, 2015, at A8. [http://www.heraldcourier.com/news/opinion\\_columns/time-for-a-conversation-on-hospitalconsolidation/article\\_f47bce42-17c1-11e5-8a6d-c35f320b8ac2.html](http://www.heraldcourier.com/news/opinion_columns/time-for-a-conversation-on-hospitalconsolidation/article_f47bce42-17c1-11e5-8a6d-c35f320b8ac2.html)

## **COMMUNITY INVOLVEMENT**

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Member, Church of the Good Shepard, Episcopal Church

Volunteer, Community Mediation Center

Legal Advisor, Board of Directors of Smokey Mountain Service Dogs

Legal Advisor, Board of Directors of Animal Works, non-profit veterinary clinic

## **OTHER EMPLOYMENT**

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<b>Private Practice of Law</b> , Knoxville, Tennessee	(1998 - 2009)
<b>State of Tennessee, Governor’s Office</b> , Nashville, Tennessee Policy Advisor to the Governor	(1996 – 1998)
<b>Tennessee Department of Labor</b> , Nashville, Tennessee Deputy Commissioner of Labor	(1995 - 1996)
<b>Tennessee Department of Employment Security</b> , Nashville, Tennessee Assistant Commissioner for Administration & Special Projects	(1994 – 1995)
<b>Tennessee Valley Authority</b> , Knoxville, Tennessee Manager, Economic Analysis and Evaluation Department	(1982 – 1994) (1990 – 1994)
<b>Office of the Chief Financial Officer</b> – Finance and Administration Manager, Financial Analysis	(1988 - 1990)

**Office of the General Manager** (1982 – 1988)  
Senior Management Analyst – Corporate Industrial Engineering Staff

**Booz Allen & Hamilton, Inc.**, New York City/Washington, D.C. (1978 – 1982)  
Senior Management Consultant

### **PROFESSIONAL HISTORY**

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Licensed to practice in Tennessee, November 1994 to present

United States District Court for the Eastern and Middle Districts of Tennessee

Certified to supervise USPTO Trademark Clinic