

Lucille A. Jewel
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ACADEMIC APPOINTMENTS

University of Tennessee College of Law, Knoxville, TN

Associate Professor of Law, 2013-present

Courses: Torts II, Legal Process I, Legal Process II, Entertainment Law, Appellate Litigation Clinic

Atlanta's John Marshall Law School, Atlanta, Georgia

2004-2013¹

Courses: Professional Responsibility, Legal Research & Writing I, Legal Research & Writing II, Entertainment Law, Advanced Appellate Advocacy, Pretrial Litigation, Transactional Drafting, Client Interviewing and Counseling, Trial Advocacy

EDUCATION

Tulane University Law School, New Orleans, LA

J.D., 2000, *Cum Laude*

Tulane Maritime Law Journal, Member & Notes & Comments Editor

Columbia College in the City of New York

B.A., 1996

Major in English Literature

PUBLICATIONS

From Legal Writing Teacher to Supervising Attorney in an Appellate Litigation Clinic: How I Got My Legal Writing Mojo Back, forthcoming Denver University Law Rev. Online (2016).

Old School Rhetoric and New School Cognitive Science: The Enduring Power of Logocentric Categories, 13 LEG. COMMUNICATION & RHETORIC: J. ALWD __ (2016).

Oil & Water: How Legal Education's Doctrine & Skills Divide Reproduces Toxic Hierarchies (forthcoming in the Columbia Journal of Gender and the Law).

¹ Associate Professor of Law – 2010-2013 (Tenure awarded, Spring 2012); Interim Director of Legal Skills and Professionalism – 2012 - 2013; Interim Director of Legal Skills – Honors Program in Criminal Justice – 2011- 2012; Assistant Professor of Law – Spring 2008 - Summer 2010; Co-Director of Legal Skills and Professionalism and Assistant Professor of Legal Skills – Fall 2007 – Summer 2008; Director of Legal Skills and Professionalism Program and Assistant Professor of Legal Skills – Summer 2005 - Fall 2007; Assistant Professor of Legal Writing – Fall 2004 - Summer 2005.

Indie Lawyering in THE RELEVANT LAWYER: REIMAGINING THE FUTURE OF THE LEGAL PROFESSION (ABA 2014) (Book Chapter).

The Indie Lawyer of the Future, 17 SMU SCI. & TECH. L. REV. 325 (Fall 2014).

Indie Lawyering – A New Model for Solo and Small Firm Practice, 22 THE PROFESSIONAL LAWYER 1 (Fall 2014).

The Doctrine of Legal Writing: Briefs That Changed the World by Linda Edwards (Essay/Book Review), 1 SAVANNAH L. REV. 45 (Summer 2014).

Tales of a Fourth Tier Nothing – A Response to Brian Tamanaha’s Failing Law Schools, 38 J. OF THE LEG. PROF. 125 (Fall 2013), mentioned in THE WALL STREET JOURNAL LAW BLOG, <http://blogs.wsj.com/law/2013/12/16/cultural-cache-a-new-argument-in-favor-of-law-school>.

Merit and Mobility: A Progressive View of Class, Culture, and the Law, 43 UNIV. OF MEMPHIS L. REV. 239 (2012).

The Bramble Bush of Forking Paths: Digital Narrative, Procedural Rhetoric, and the Law, 14 YALE J.L. & TECH 66 (2012).

You’re Doing It Wrong, How the Anti-Law School Scam Blogging Movement Can Shape the Legal Profession, 12 MINN. J.L. SCI. & TECH. 239 (2011).

I Can Has Lawyer? The Conflict Between the Participatory Culture of the Internet and the Legal Profession, 33 HASTINGS COMM. AND ENT. L. J. 341 (2011).

Through a Glass Darkly: Using Brain Science and Visual Rhetoric to Gain a Professional Perspective on Visual Advocacy, 19 S. Cal. Interdisciplinary L. J. 237 (2010) (cited and quoted in *In Re Glassmann*, 175 Wash. 2d 696 (2012); cited in *Watters v. State*, 313 P.3d 243, 248 (Sup. Ct. Nev. 2013); quoted and cited in *Missouri v. Walter*, No. SC94658 (Sup. Ct. Mo. January 26, 2016) (all decisions granted defendant a new trial because the prosecution improperly referred to inflammatory visual arguments)).

Bourdieu and American Legal Education: How Law Schools Reproduce Social Stratification and Class Hierarchy, 56 BUFF. LAW REVIEW 1155 (December 2008).

Something Seems Fishy – The Application of the Fourth Amendment to Coast Guard Searches of Vessels: United States v. Boynes, 22 TUL. MARITIME L.J. 553 (1999) (student note).

PRESENTATIONS

Forthcoming:

Presenter Critical Race Theory and Client Counseling
Southern California Mediation Association CLE
USC Gould Law School, February 20, 2016

Presenter Advocacy as Entertainment in the U.S. Court System
Kent Law School (UK), Critical Legal Studies Conference
February 27, 2016

Presenter Critical Approaches to Visual Advocacy in U.S. Courts
Institute of Law, Jersey (UK Channel Island)
February 29, 2016

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Presenter From Legal Writing Teacher to Supervising Attorney in an Appellate
Litigation Clinic: How I Got My Legal Writing Mojo Back
December 5, 2015, Legal Writing Institute One-Day Workshop,
University of Denver School of Law

Speaker The Corporatization of Higher Education and Faculty Free Speech,
November 18, 2015, University of Tennessee American Association of
Law Professors Fall Forum

Presenter Critical Race Theory and Client Counseling
27th Annual Southern California Mediation Association Conference
Pepperdine Law School, November 6, 2015

**Panel Organizer
& Moderator** Precarity in the Academy, ClassCrits VIII
University of Tennessee College of Law, October 23, 2015

Presenter The Dark Side of Cognitive Rhetoric
(with Prof. Elizabeth Berenguer, Savannah Law School)
Psychology of Persuasion Conference
University of Wyoming Law School, September 19, 2015

**Panel Organizer
& Moderator** Effective Strategies for Assessing Students' Written Work
Southeastern Association of American Law Schools Conference
August 1, 2015

- Presenter** Categories Part II: The Dark Side of Cognitive Rhetoric
(with Prof. Elizabeth Berenguer, Savannah Law School)
Fifth Annual Applied Storytelling Conference
Seattle Univ. School of Law
July 23, 2015
- Presenter** The Dark Side of Cognitive Rhetoric
(with Prof. Elizabeth Berenguer, Savannah Law School)
Association of Legal Writing Directors Biennial Conference
Univ. of Memphis School of Law
June 5, 2015
- Presenter** Rogues, Anti-Yuppies, and Indie Lawyers: Models for the Solo Practice of
Law in Contemporary Popular Culture
Law & Society Association Annual Conference, Seattle, Washington
June, 29, 2015
- Presenter** Income Streams and Artist Control: Emerging Issues
Panel sponsored by the University of Georgia Journal
Of Intellectual Property Law (in conjunction with the Slingshot
Independent Music Festival)
University of Georgia
Athens, GA
March 27, 2015
- Presenter** Old School Rhetoric and New School Cognitive Science
LegalEd Igniting Law Conference
American University, Washington College of Law
Washington D.C.
March 20, 2015
- Presenter** Old School Rhetoric and New School Cognitive Science
ETLA and Law Women CLE Session
University of Tennessee College of Law
February 25, 2015
- Presenter** Old School Rhetoric and New School Cognitive Science
ETLA and Law Women CLE Session
University of Tennessee College of Law
February 25, 2015
- Presenter** The Indie Lawyer of the Future
Georgia State University College of Law
Atlanta, GA
February 23, 2015

- Moderator** Tenure, Austerity and Academic Freedom (Minority Groups Section of AALS)
AALS Annual Meeting
Washington D.C.
January 5, 2015
- Presenter** AALS Cross-Cutting Program: The More Things Change ...: Exploring Solutions to Persisting Discrimination in Legal Academia
Cultural Capital, Status Hierarchies, and Legal Skills Teachers
AALS Annual Meeting
Washington D.C.
January 4, 2014
- Presenter** Categorical Analysis: The Light and Dark Side of Cognitive Rhetoric
LWI One Day Workshop
Charlotte Law School
December 5, 2014
- Panelist** ClassCrits VII
Tenure, Austerity, and Academic Freedom
Tenure for Legal Skills Teachers: Stop The De-Professionalization of Legal Skills Teaching
U.C. Davis School of Law
November 14, 2014
- Presenter** Embodied Inequality: Epigenetics and Neuroplasticity
The Future of Inequality Symposium (invited presenter)
Tulane University School of Law
November 8, 2014
- Presenter** Re-imagining the Practice of Law: The Indie Lawyer of the Future
SALT Teaching Conference
UNLV William S. Boyd Law School
October 10-11, 2014
- Presenter** Visual Advocacy through New Technology:
Practical Approaches and Ethical Concerns
University of Tennessee College of Law Pre-Football Game CLE
October 5, 2014 (vs. University of Florida)
- Panelist** The Future of Legal Education: Innovative Alternatives to Traditional Tenure
Southeastern Association of Law Schools Conference
Amelia Island, Florida
August 6, 2014

- Presenter** Cognitive Rhetoric, Categories, & Logos (with Prof. Elizabeth Berenguer, Savannah Law School) *Winner of a Grant from the Univ. of Wyoming Law School's Center for the Study of Written Legal Advocacy
LWI Biennial Conference
June 29-July 2, 2014
Philadelphia, PA
- Presenter** Re-imagining the Practice of Law: The Indie Lawyer of the Future
July 11, 2014, London, England
International Legal Ethics Conference, City University College of Law, London, UK
- Presenter** The Biology of Inequality, New Legal Questions
Law & Society Annual Meeting
Minneapolis, MN
May 29-June 1, 2014
- Presenter** The Indie Lawyer of the Future:
Internet Culture, Social Media, and the Solo Practitioner
International Legal Skills Conference, Istanbul and Ankara, Turkey
Hosted by Bahcesehir Universitesi and the Turkish Bar Association
May 4-6, 2014
- Presenter** The Indie Lawyer of the Future
Reinvent Law Workshop
Michigan State University School of Law
March 15, 2014
- Presenter** Categories and Cognitive Rhetoric, The Relevance of Logos (with Prof. Elizabeth Berenguer, Savannah Law School)
Law & Psychology Conference
UNLV Law School
February 10-12, 2014
- Presenter** Old School Rhetoric and New School Cognitive Science
December 13, 2013
Univ. of Baltimore College of Law
- Visiting Scholar** Michigan State College of Law
December 4-6, 2013
- Re-imagining the Practice of Law Through the Lens of New Media Culture: The Indie Lawyer of the Future
 - Aspects of Visual Argumentation
 - The Future of Written Advocacy

- Presenter** Tales of a Fourth Tier Nothing, A Response to Brian Tamanaha's Failing Law Schools
ClassCrits VI – Southwestern Law School
November 15-16, 2013
- Co-Presenter** Categories! A Cognitive Rhetorician's Approach to Logos and Pathos (with Prof. Elizabeth Berenguer)
Third Biennial Applied Storytelling Conference, July 23, 2013
City Law School, City University, London, UK
- Panelist** The Doctrine of Legal Writing, ALWD Scholars Forum, Southeastern Legal Writing Conference, April 26, 2013
- Presenter** Law, Culture, and Class. Panelist (plenary) ClassCrits V – University of Wisconsin Law School, November 17, 2012
- Co-Presenter** Developing Effective Legal Writing Problems (with Elizabeth Jaffe and Browning Jeffries)
LWI Biennial Conference
May 30, 2012, Desert Springs, California
- Presenter** The Bramble Bush of Forking Paths, Digital Media and the Law
American Society of Law, Culture, and Humanities Conference
Texas Wesleyan Law School
March 17, 2012
- Co-Presenter** Teaching Soft Skills to Law Students (with Elizabeth Jaffe)
Capital Area Legal Writing Conference
Georgetown University Law Center
March 10, 2012
- Presenter** Teaching Soft Skills to Law Students
LWI One-Day Workshop
University of Memphis School of Law
December 2, 2011 (afternoon)
- Presenter** Using Principles of Classical Rhetoric to Teach Appellate Advocacy
LWI One-Day Workshop
Atlanta's John Marshall Law School
December 2, 2011 (morning)
- Presenter** Sustainability in the Legal Profession and Legal Education
ClassCrits IV
American University, Washington School of Law
September 24, 2011

- Presenter** Internet Technology and the Legal Profession (presenter and panel organizer)
Southeastern Association of Law Schools Conference
July, 28 2011
- Presenter** Digital Media and Legal Narrative: Three Teaching Ideas
Third Biennial Applied Storytelling Conference
University of Denver, Sturm College of Law
July 9, 2011
- Presenter** Professional Conflicts in Online Lawyer Narratives
Bahcesehir Universitesi, Istanbul Turkey
June 9, 2011
- Presenter** Social Media, Lawyer Blogging and the Profession: Ethical Implications
(with Kimber Russell, author of Shilling Me Softly blog)
National Webcast CLE, Westlaw
April 28, 2011
- Presenter** Emergence, Adaptivity, and Legal Pedagogy
Southeastern Conference on Legal Writing
Mercer Law School
April 16, 2011
- Presenter** Tips for Grading Student Papers
Legal Writing Institute – December Teaching Workshop
Emory Law School
December 3, 2010
- Presenter** Using Brain Science and Visual Rhetoric to Gain a Perspective on Visual Advocacy
How Legal Rhetoric Shapes the Law: Pedagogy, Theory, Practice
American University, Washington College of Law
October 15, 2010
- Presenter** Crowd Pleasers: How to Propose, Submit, and Deliver Stellar Presentations (panel discussion)
Legal Writing Institute Conference
June 29, 2010
- Presenter** I Can Haw Lawyer? Law and Participatory Culture
Law and Society Conference, Chicago, Illinois
May 28, 2010
- Presenter** Fast Forward: Using New Media Narrative Tools to Persuade

Second Biennial Applied Storytelling Conference, Lewis and Clark Law School, Portland, Oregon
July 24, 2009

- Presenter** How Legal Education Reinforces a Culture of Gender Inequality
Roundtable: Teaching Gender Inequality in Law School
Law and Society Conference, Denver, Colorado
May 29, 2009
- Speaker** Professionalism Issues in Drafting Legal Documents
Georgia Courts Staff Attorneys CLE
September 16, 2008
- Presenter** Class in the Classroom
Biennial LWI Conference – University of Indiana School of Law
July 15, 2008
- Speaker** Podcast – Applying First-Year Law School Skills to Workplace
Communication
(Part of Suffolk University School of Law’s I-Tunes University Podcast
Program)
Available for download through the I-Tunes University Program in May,
2008
- Presenter** Bourdieu’s Class Theories and Legal Education
ClassCrits II Workshop
University of Buffalo Law School, Baldy Center for Social Research
May 21 and 22, 2007
- Speaker** Professionalism Issues in Drafting Legal Documents
John Marshall Law School Faculty CLE Program
December 19, 2006
- Moderator** Panel Discussion with Georgia Legal Educators and Members of the
Bench and Bar
Annual Consortium of Georgia Legal Skills Educators
John Marshall Law School, December 7, 2007
- Co-Presenter** Multifaceted uses of the MultiState Performance Test (with
Kathleen Burch)
Biennial LWI Conference – Georgia State University School of Law
June 10, 2006

BLOG POSTS/NEWSLETTERS

Guest Blog Post, Visual Advocacy and Adversarial Imbalance: Thoughts on the Michael Skakel Re-trial Order, http://lawprofessors.typepad.com/legal_skills/2013/10/visual-advocacy-skills-and-adversarial-imbalance-thoughts-on-the-michael-skakel-re-trial-order.html

Guest Blog Post, Conflicts of Interest and the Michael Skakel Re-Trial Order, <http://www.legalethicsforum.com/blog/2013/10/the-michael-skakel-retrial-order-conflicts-of-interest-and-ineffective-assistance-of-counsel-.html>

Guest Blog Posts, Legal Ethics Forum's Symposium on Legal Education's Response to the Economic Realities Facing the Profession, <http://www.legalethicsforum.com/blog/2012/02/the-lef-symposium-on-legal-educations-response-to-the-economic-realities-facing-the-profession.html>

Guest Blog Posts, Is Legal Education in Crisis?, The National Law Journal's Law Schools Review, <http://www.law.com/jsp/nlj/PubArticleNLJ.jsp?id=1202524920626&src=EMC-Email&et=editorial&bu=National%20Law%20Journal&pt=NLJ.com-%20Daily%20Headlines&cn=20111107nlj&kw=LAW%20SCHOOLS%20REVIEW>

Giving a Presentation: The Beginning, Middle, and End, LWI Professional Development Committee Essay, http://wiki.lwionline.org/images/a/a0/Giving_a_Presentation.pdf

Classroom Technology and the Iterative Process, THE SECOND DRAFT (the newsletter of the Legal Writing Institute) (Spring 2009).

ACADEMIC SERVICE

University of Tennessee College of Law

- Member: Faculty Governance Committee (2015-2016); Law School Innovation Committee (2015-2016); Faculty Development Committee and 1L Curriculum Task Force Committee (2014-2015); Academic Standards and Curriculum Committee (2013-2014); Faculty Governance Committee (2013-2014)
- Faculty Coach: Wagner National Labor and Employment Law Moot Court Team (spring 2014); Cardozo/BMI Entertainment Law Moot Court Team (spring 2015, spring 2016)
- Faculty Advisor: Tennessee Legal Forum; Asian Law Society
- 1L Student Advisor
- Faculty Host, Dr. Martin Luther King, Jr. Diversity Lunch Program, sponsored by the Diversity and Community Committee
- Field Placement Faculty Supervisor

Atlanta's John Marshall Law School

- Faculty Coach: Intrastate Moot Court Team (Spring 2006-2008, 2011); National NYC Bar Ass'n Moot Court Team (Fall 2006, Fall 2007, Fall 2008, Fall 2009, Fall 2011); ABA NAAC (Spring 2007, Spring 2011); Client Counseling Team (Spring 2008, Spring 2009); Stetson National Pretrial Practice Competition (Fall 2009, 2010, 2011)
- Faculty Adviser: Moot Court Board; Student Animal Legal Defense Fund; JMLS Entertainment and Sports Law Society
- Co-Chair – Academic Standards Committee (2006-2007)
- Chair – Curriculum Committee (2007-2008; 2008-2009 [Co-Chair]; 2010-2011)
- Chair – Information Technology Committee (2011-2012)
- Member – Retention Promotion and Tenure Committee (2006-2007; 2007-2008; 2009-2010; 2010-2011; 2011-2012; 2012-2013).

Law School Transparency: LST

- Member, National Advisory Council (appointed)

Association of Legal Writing Directors

- Elected board member (2015-2018)

Legal Writing Institute

- Member, Professional Status Committee (appointed) (2015-2016)
- Chair, Professional Development Committee (2010-2012; 2012-2014)
- Member, Scholarship Committee (2006-2008)
- Member, One-Day Workshop committee (2014-2016)
- Site-Chair, LWI One-Day Workshop (Atlanta) (2011)
- Member, Professional Development Committee (2008-2010)
- Member, Site Committee – LWI Biennial Conference (2005-2006)

American Association of Law Schools

- Executive Committee Member (appointed), Section on Legal Writing, 2015

ClassCrits

- Founding board member, ClassCrits (an organization of law professors interested in studying the connections between justice and poverty, economic stratification, and class-based hierarchy)
- Co-Chair, 2015 Conference Planning Committee for ClassCrits VIII, hosted by the University of Tennessee College of Law
- Member, 2011-2015, Conference Planning Committees
- Member, 2013-2015, Inaugural Executive Board

PRACTICE EXPERIENCE

Wachtel & Missry LLP (formerly Wachtel & Masyr LLP)
One Dag Hammarskjold Plaza
885 Second Avenue
New York, NY 10017
Summer Associate - 1999
Commercial Litigation Associate - 2000 – 2004
<http://www.wmlp.com/>

BAR ADMISSIONS

New York (2001) [inactive]; Georgia (2004) [inactive]; Tennessee (2014)
United States District Court for the Southern District Court of New York; United States District Court for the Eastern District of New York; United States District Court for the Eastern District